

2025 Comparison of Strategy Consulting Firms, Focusing on Growth Strategy

Large Sized Growth Strategy Consulting Firms (2025) (Large=>1000 Employees)	Top 20 in Organic Search	Stated Description Fits Growth Strategy	Growth Strategy Landing page	On the List Also in 2022
McKinsey	Yes	Yes	Yes	Yes
Boston Consulting Group (BCG)	Yes	Yes	No	Yes
Bain & Co	Yes	Yes	Yes	Yes
L.E.K. Consulting	Yes	Yes	Yes	Yes
PA Consulting	Yes	Yes	Yes	No, new in 2024
Simon-Kucher	Yes	Yes	Yes	No, new in 2024
Ernst & Young (EY)	Yes	Yes	Yes	Yes
PwC / Strategy &	Yes	Yes	Yes	Yes
Consultport	Yes	Yes	Yes	No, new in 2024

Smaller (<500 EE) and Medium (500-999) Sized Growth Strategy Consulting Firms	Top 20 in Organic Search	Stated Description Fits Growth Strategy	Growth Strategy Landing page	On the List Also in 2024
Insight to Action	Yes	Yes	Yes	Yes
Strategyn	Yes	Yes	Yes	Yes
Innosight (Strategy and Innovation at Huron)	Yes	Yes	Yes	Yes
SEI	Yes	Yes	Yes	No, new in 2025
Waveup	Yes	Yes	Yes	No, new in 2025
New Markets Advisors	Yes	Yes	No	No, new in 2025
Umbrex Consulting	Yes	Yes	Yes	No, new in 2025
Prophet	Yes	Yes	Yes	No, new in 2025